



Canadian Art Museum
Directors Organization

Organisation des directeurs
des musées d'art canadiens

CAMDO-ODMAC AGM & SPRING MEMBERS MEETING
Toronto ON, May 24-26, 2015

MUSEUM FUTURES



#camdo2015 @CAMDO_ODMAC

Moira McCaffrey Cell: 613-203-4336

TORONTO ORGANIZING COMMITTEE:

Barbara Fischer (Justina M. Barnicke Gallery | University of Toronto Art Centre)

David Liss (MOCCA)

Shauna McCabe (Textile Museum of Canada)

Matthew Teitelbaum (AGO)

Gaëtane Verna (The Power Plant)

REGISTRATION:

[Eventbrite CAMDO](#)

Fee: \$250. Please register by Friday, May 15 at 2 pm.

MEETING HOTEL:

Hilton Garden Inn Toronto Downtown

92 Peter Street, Toronto, ON M5V 2G5

Rate: \$179 plus tax. (now subject to availability)

[Hilton Garden Inn Reservation](#)

Group Name: CAMDO Canadian Art Museum Directors Organization. Group Code: MDO

Phone: 416-596-2809

Saturday May 23, 2015

1-5 pm

Optional

A tour of the **Aga Khan Museum** has been organized for interested members. Meet in the lobby of the Hilton Garden Inn Toronto Downtown at 1 pm. We will travel in groups by taxi to and from the museum (participants will share taxi costs). Sarah Beam-Borg, Exhibitions and Public Programs Manager, will lead the complimentary tour.

TRAVEL ON SUNDAY: Members are asked to make their way to and from the panel discussion at Hart House via subway (\$3.00) or taxi. The closest subway station to the hotel is St. Andrew. Take the north line to Museum station. Walk south down Queen's Park Crescent. You can enter Hart House from Hoskin Ave, or continue along Queen's Park Crescent and then come to Hart House via a nice stone path, immediately adjacent to the House, on its south side.

Sunday May 24, 2015 Hart House Music Room

<p>2-5 pm</p>	<p>PANEL DISCUSSION (Public Session) Hart House Music Room, University of Toronto</p> <p style="text-align: center;">BUILDING MUSEUMS: BUILDING CITIES <i>How arts/cultural building projects can change a city</i></p> <p>This panel discussion conceptualizes the role of the art museum as a contributor to city building. Drawing on their experiences with capital projects, as well as observations of the field of museum buildings, panelists discuss what museums contribute to a place and a city. What contextual considerations go into the conception of a new building? To what extent do cities shape and inflect the kinds of museums that are built, and how does the design of an arts building reflect considerations of place, location and urban context? How do ideas of future programming affect design for a new building? The panelists will discuss the physical and conceptual changes that transpire in a capital project, but also the possibilities of urban renewal, potentially also urban regeneration, or engagement in city building (in a local and international sense). To what extent do museums and cultural buildings shape a city—financially, physically, culturally—and to what extent can they enhance the quality of life within an urban area?</p> <p>Moderator: Shawn Micallef, <i>Toronto Star</i> columnist, co-owner and an editor of <i>Spacing</i> magazine, co-founder of the mobile phone public space documentary project [murmur], and instructor at the University of Toronto.</p> <p>Panelists: Kathleen Bartels, Director, Vancouver Art Gallery Stephen Borys, Director & CEO, Winnipeg Art Gallery Gregory Burke, Executive Director/CEO, Mendel Art Gallery Catherine Crowston, Executive Director and Chief Curator, Art Gallery of Alberta Bruce Kuwabara, OC, OAA, FRAIC, AIA, RIBA, Founding Partner KPMB Architects, Toronto Line Ouellet, Directrice et conservatrice en chef, Musée national des beaux-arts du Québec Reid Shier, Director/Curator, Presentation House Gallery Matthew Teitelbaum, Director and CEO, Art Gallery of Ontario</p> <p>Conceptualized by the Toronto Organizing Committee, organized by Barbara Fischer and Moira McCaffrey, and hosted by Justina M. Barnicke Gallery University of Toronto Art Centre at Hart House.</p>
<p>5-6 pm</p>	<p>Visit Justina M. Barnicke Gallery: <i>Image Coming Soon #1</i> [museumcircle (1989-1995) by John Cage and <i>Erratum Musicale (1913)</i> by Marcel Duchamp] & University of Toronto Art Centre: <i>Broken Steps and Haunted Screens</i></p>

6-8 pm	Welcome Reception University of Toronto Art Centre Host: Barbara Fischer (Justina M. Barnicke Gallery University of Toronto Art Centre)
--------	--

MUSEUM FUTURES : THE TWO BUILDINGS

While the digital has extended deeply into public culture and cultural production over the last decade, discussions of the impact on art museums and on our operational models remain quite narrow. Our institutions increasingly comprise two buildings—physical structures we are all familiar with as well as digital spaces that reach beyond our walls to a much broader public. Monday’s keynote sessions focus on how museum leaders can best leverage the potential avenues and opportunities for our institutions using the unique capacity of the digital to articulate and advance institutional mandates in very different and dynamic ways.

Presenters Reesa Greenberg (art and exhibition historian, and occasional consultant) and Seb Chan (Director of Digital & Emerging Technologies at Cooper Hewitt, Smithsonian Design Museum) will address approaches to the dynamic interplay of these two structures—digital development that does not simply support a museum’s program and activities within its physical space but engages virtual architecture strategically as a very different type of space, media, and institution for research and discussion. Focusing in turn on the external and internal dimensions of digital infrastructures and cultures, Greenberg and Chan will explore what we need to be thinking about—how art museums can address the potentials and challenges as well as diverse publics and interests of these two buildings, and their rich capacity to influence and augment one another and our ways of working.

Monday May 25, 2015 Art Gallery of Ontario (AGO)	
8-9 am	Breakfast
8:45-9 am	Welcoming Remarks
9-10:30 am	Keynote Speaker REESA GREENBERG Art and Exhibition Historian, and Occasional Consultant <i>Short Term Memories: Museums, Exhibitions and the Web</i> The web and digital media offer museums multiple opportunities to expand programs and build communities but too often key possibilities for truly transforming ideas about art and art history are missed or short-circuited. How can we maximize the digital potential? What has been done that is laudatory and what has failed? We think of museums as repositories of cultural memory but are we maintaining a history of our online efforts? Should we? The web’s abilities to disrupt structural inequities in today’s museums and the concomitant need to create and preserve new and alternative institutional artifacts form the basis of the presentation.

10:30-10:45 am	Health Break
10:45-11:30 am	Canada 150. Update & Discussion (Shirley Madill)
11:30 am-12:30 pm	Visit exhibitions Stephen Andrews POV & From the Forest to the Sea: Emily Carr in British Columbia .
12:30-2 pm	Lunch
2-3:30 pm	<p>Keynote Speaker</p> <p>SEB CHAN Director of Digital & Emerging Technologies at Cooper Hewitt, Smithsonian Design Museum</p> <p><i>Changing the Physical with the Digital</i> Cooper Hewitt's recent transformation is most visible in its "visitor experience". Behind the scenes, however, much of the renewal has been deeper—in the museum's vision of content and knowledge. Starting from a position of "this should already be on the web", the institution has approached newly renovated spaces and galleries focused on how the building and the experiences inside it can be most effective and impactful in a world of digital abundance. Exploring the inextricability of strategic vision and digital capacity, Chan will speak to how communities, participation and culture are changing and how these changes redefine institutional mission, changing us.</p>
3:30-3:45 pm	Health Break
3:45-5 pm	<p>Task Force Meetings</p> <ul style="list-style-type: none"> • Member Engagement (Robin Metcalfe) • Leadership (Shirley Madill) • Best Practices (Shauna McCabe)
5-6:30 pm	FREE TIME
6:30 pm Reception	RECEPTION AND DINNER
7:30 pm Dinner	<p>FRANK Restaurant in the AGO</p> <p>Host: Matthew Teitelbaum (Art Gallery of Ontario)</p>

Tuesday May 26, 2015	
Textile Museum of Canada	
8-9 am	Breakfast Host: Shauna McCabe (Textile Museum of Canada)
9-9:45 am	Task Force Reports <ul style="list-style-type: none"> • Member Engagement (Robin Metcalfe) • Leadership (Shirley Madill) • Best Practices (Shauna McCabe)
9:45-10:30 pm	CAMDO updates <ul style="list-style-type: none"> • By laws • Canada Council for the Arts New Funding Model • Exhibition Fee Schedule
10:30-10:45 am	Health Break
10:45 am-12 pm	CAMDO-ODMAC AGM
12-12:30 pm	Visit exhibition Artist Textiles: Picasso to Warhol
Gladstone Hotel	
12:30 pm	Bus to the Gladstone Hotel
1-2:30 pm	Lunch and visit exhibitions at the Gladstone Hotel
2:30-4 pm	Leadership Session (Matthew Teitelbaum) Something new—a special leadership session moderated by Matthew Teitelbaum. Matthew will ask a number of members to respond to the question, <i>What do you doubt?</i> He will be in touch to invite participants and has asked that volunteers contact him by email.
MOCCA	
4 pm	Walk to the Museum of Contemporary Canadian Art (MOCCA)
4:15-5 pm	Visit exhibitions Part Picture and Past Picture
5-7 pm	Happy Hour at MOCCA Host: David Liss (MOCCA)